

APPLICATION DATA SHEET

APPLICATION INFORMATION

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| Application Type:: | REGULAR |
| Subject Matter:: | UTILITY |
| CD-ROM or CD-R?:: | NONE |
| Title:: | WEB AUDIENCE ANALYZING METHOD, COMPUTER PROGRAM PRODUCT, AND WEB AUDIENCE ANALYSIS SYSTEM |
| Attorney Docket Number:: | 212055US2S |
| Total Drawing Sheets:: | 7 |

INVENTOR INFORMATION

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| Inventor Authority Type:: | INVENTOR |
| Primary Citizenship Country:: | Japan |
| Status:: | FULL CAPACITY |
| Given Name:: | Jun |
| Family Name:: | HIRAI |
| City of Residence:: | Fuchu-shi |
| Country of Residence:: | Japan |
| Street:: | c/o Intellectual Property Division KABUSHIKI KAISHA TOSHIBA 1-1, Shibaura 1-chome |
| City:: | Minato-ku |
| State or Province:: | Tokyo |
| Country:: | Japan |
| Postal or Zip Code:: | 105-8001 |

CORRESPONDENCE INFORMATION

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| Correspondence Customer Number:: | 22850 |
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REPRESENTATIVE INFORMATION

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| Representative Customer Number:: | 22850 |
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FOREIGN PRIORITY INFORMATION

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| Country:: | Japan |
| Application Number:: | 2000-229164 |
| Filing Date:: | 07/28/00 |
| Country:: | Japan |
| Application Number:: | 2001-220331 |
| Filing Date:: | 07/19/01 |